

Prescott Pickleball Association Board Meeting

Dec 12, 2025 • 1 hour, 43 minutes; President Judi Mackey called meeting to order at 11:00 am

Attendees:

Board Members Present:

Judi Mackey - President

Marcie Moody - Member at Large

Stan Blackburn - Treasurer

Michael Clarke - Secretary

Guest:

Steve Anderson - Play Group Liaison

Overview

The board focused on financials and membership trends, clarifying responsibilities aligned to the strategic plan, a 2026 draft budget, key upcoming events (Pickleball Ball and social round robins), a donation initiative for Chino Valley Pickleball Association, volunteer program improvements, marketing/outreach priorities, and process refinements for new-member orientation and lessons.

Administrative

Board meeting minutes approved.

No additions to the agenda at start; “Paddles to Nebraska” question added under Old Business.

Financials and Membership

November events: “Turkey trot” social round robin was well received.

November financial notes: \$350 in miscellaneous expense; \$100 donation to the food bank; badge expense noted as high. Outline of duties provided to incoming board members.

Membership (as of Nov 30): 19 new, 9 renewals; total active 816. Historical high near ~870; numbers dropped when Espire opened but are rebounding.

Year-to-date new members: 177. Anecdotally, summer months saw the highest surge (name tag orders 22–25 in several months).

Old Business: Paddle Collections and Distribution

Paddle drive is ongoing. Concern was raised that donated paddles were sent to Nebraska after Rick was told he could distribute them; this conflicts with the mission focus on Quad Cities.

Plan: Discuss directly with Rick to understand what happened and ensure future donations align with the mission. PJ was reportedly unaware of the Nebraska distribution.

Facilities and Access

Shed: new lock and number set; captains advised.

Kiosk: lock not yet changed; board will contact the City to update. Captains prefer one code for both to avoid confusion.

Event: Pickleball Ball

Registration opens Dec 15; event on Jan 17 at Prescott Lakes.

Price: \$58 (buffet dinner, band). Board attendance encouraged.

Raffle donations: Raskin Jewelers (prior gift valued at \$358), French Hen, Espire, PPA, Rogers Academy Hair Academy, Augie's; Roger is contributing a handmade item (last year: pickleball earrings for all women).

PPA contribution: reuse an unused, pickleball-themed basket from Espire; no new spending required.

Event: Social Round Robin "Arctic Blast"

Proposed for Jan 10; Jo to chair, with on-site support confirmed.

Format: Saturday social round robins typically cap at 36 players, \$7, mixed levels, "social first" atmosphere. Ensure signage and post-event sign pickup.

Chino Valley Pickleball Association Donation

Board previously approved \$500. Founder recognition requires \$1,000 by Dec 31 (name displayed on wall).

Plan: Email blast inviting members to contribute an additional \$500 total via checks (memo indicating founder contribution) to reach \$1,000. Marcie will serve as liaison/collection point. Wild Apricot's donate flow does not support designation.

Rationale: Chino Valley is within Quad Cities; many of their players are PPA members; this supports community outreach.

2026 Draft Budget (Stan)

Draft assumes a similar program mix as last year; final inputs due before Jan 9 meeting. Projected income: ~\$39,000; membership fees ~60% of revenue. Contingency: \$3,000 “President’s contingency” to enable unplanned initiatives; if unused, flows to bottom line.

Advertising budget increased to \$2,400; software processing fees raised; website funds carried over for possible improvements (owner/executor required).

Event tracking: lessons/clinics netted ~\$3,600 last year; member mashup similar approach; social events ran slightly in the red (possibly timing); summer camps budget introduced. Projected net positive: ~\$10,000. Final approval targeted for Jan 9.

Roles, Responsibilities, and Strategic Plan Focus

President (Judi) will preside over board, lead strategic plan execution, liaison to City Parks & Recreation (Kristy, succeeding Joe Baines) including new courts, appoint committees (with board approval), maintain website (Wix) and Pickle Post, set agendas. Long-term goal: move away from Wild Apricot.

Vice President (Janet): lead Marketing & Communications and Community Outreach; collaborate with social media team (Karen Eades and Dawnell Mueke). Priority: a Daily Courier feature on PPA as a community-based 501(c)(3), pickleball growth, and local programs (including youth/high school).

Secretary (Michael): maintain records, centralize documents in Google Drive (bylaws, minutes, mission, strategic plan, agendas). Tasked with scanning and uploading prior tournament booklets; access credentials shared.

Treasurer (Stan): standard financial duties; first point-of-contact for new members (via payments), coordinating name tag data to Roger; Marcie handles mailing. The board discussed whether “membership” needs a dedicated owner beyond finance. Volunteers: committee leadership to be confirmed with Jo and Marcie; intent is to activate the large pool of members who opted into volunteering in Wild Apricot and to manage communications, recognition, and assignments systematically.

Marketing & Communications: Karen and Dawnell continue running social channels; will coordinate with Janet on content cadence, event promotion, and press.

Lessons/Clinics: Rick remains lead for court maintenance and lessons; Jason to coordinate with Rick for lessons operations and scheduling.

Captains: Steve and Andrea to coordinate the Captains’ Handbook reboot and a January captains’ meeting. Polling proposed dates (Jan 27/28/29).

Website and Content: additional informational videos planned (e.g., court walkthrough, Open Play primer).

Membership Processes and Orientation

Current: New-member orientation is the first Saturday at 9:00. Attendance is modest compared to monthly new joins.

Proposal: Distribute new badges at orientation to encourage attendance; complexities

include print timing and scheduling exceptions. Will revisit in January.

Orientation logistics: Reserve Court 4 from 9–10 on the first Saturday for orientation, as needed; have a board member attend to welcome and answer questions; inform Karen to post notice. Captains will be asked to support on-site communication.

Badge workflow today: Treasurer provides an Excel list to Roger for fabrication; Marcie retrieves and mails badges. The board recognized mailing costs and discussed alternatives.

Challenge Play norms: Historically, Courts 3–4 were for brand new players and Courts 9–12 for higher-skilled players; enforcement has faded since ambassador oversight ended.

Volunteers: Program and Recognition

Volunteer program will be (re)organized to recruit, engage, and deploy helpers across events and outreach. Consider periodic volunteers-only gatherings to foster cross-team coordination.

Volunteer of the Month: concept proposed (Ginger mentioned as a strong candidate); decision deferred to next meeting to finalize selection and voting process (possible member poll via Wild Apricot or Pickle Post). Website feature spot planned once the program is defined.

Lessons and Clinics

Friday lessons run by skill level from beginners upward (beginners at 11:00; Jim assists beginners). PPA membership is required and the lessons are a strong recruiting tool.

Level-Up Clinics: had three last year; target at least four this year. Jason to coordinate details with Rick.

Member tournament: last year's event nearly fell through due to late leadership; this year the goal is to plan earlier and secure leads well in advance.

Events and Socials (General)

Target at least four member socials this year (e.g., Mark's Beer Garden, Girls' Night Out). Marcie to oversee with support as needed.

Guys' Night Out had low signups last year.

Facilities Issue Response

Day after Thanksgiving, both bathrooms overflowed (sewage collection chamber). Captains to use the police non-emergency line to reach City after-hours; police dispatch to City crews.

Scheduling and Logistics

Captains' meeting: poll for Jan 27/28/29. If library space is unavailable (timing), consider alternate free venues (e.g., community room at the new bird store on Willow Creek, churches, or library meeting rooms).

Board meetings: set recurring reservation with Ryan second Friday, same time). Team to confirm details and room booking.

Next Steps / Action Items

1. Clarify paddle donation policy and discuss Nebraska distribution with Rick; reaffirm Quad Cities focus for equipment donations.
2. Coordinate with the City to update kiosk lock; unify codes with the shed if possible.
3. Pickleball Ball: open registration Dec 15; confirm raffle items; finalize PPA basket (Espire basket) encourage board attendance.
4. Chino Valley: send email blast to collect an additional \$500 from members (checks with memo); Marcie to coordinate; issue \$1,000 check before Dec 31 if funds are met.
5. Arctic Blast social round robin: proceed with Jan 10 date; confirm chair and on-site support; ensure signage and post-event pickup.
6. Budget: send final inputs to Stan before Jan 9; approve 2026 budget at Jan 9 meeting.
7. Documents: Michael to upload bylaws (2022 edition) and other governing docs to Google Drive; scan and add the 2017–2018 tournament booklets.
8. Volunteers: Marcie and Jo to define the volunteer program structure, communications, and Volunteer of the Month selection process; bring a plan to next meeting.
9. Marketing/Communications: Janet to convene with Karen and Dawnell; draft a Daily Courier feature angle and set a comms calendar; improve event detail flow to Steve for signage.
10. Lessons/Clinics: Jason to coordinate with Rick; schedule four Level-Up Clinics; consider sign-up mechanism; improve member tournament lead time.
11. Orientation: Consider badge distribution at orientation (decision in January); reserve Court 4 from 9–10 on first Saturdays; assign rotating board presence; Karen to post notice.
12. Meetings: Arrange recurring board meeting room with Ryan (second Friday); finalize captains' meeting date and venue.

President Judi Mackey adjourned the meeting at 12:43 pm.