

Prescott Pickleball Association board transitions, donations, and program updates

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Overview

The board met to finalize leadership transitions, review finances and banking updates, introduce incoming board/committee members, decide on a donation to the Chino Valley court fund, align on roles and responsibilities, and review upcoming events, player coordination issues, facilities/maintenance, clinics, marketing, and community outreach initiatives.

Financial and Banking Updates

Year-to-date net income: positive \$3,000.

Arizona Corporation Commission (ACC; Arizona Corporation Commission) filing: Board changes will be submitted now through early December; Foothills Bank will accept the updated banking resolution after ACC posts changes (up to 21 days).

Bank signers: Add Stan as a signer; update/remove existing signers accordingly.

Full transition expected within 2–3 weeks.

Board Transitions and Terms

President: Judi Mackey (one year remaining on current term).

Vice President: Janet Gregory (two-year term).

Secretary: Michael Clarke (one-year term; renews in 2026).

Treasurer: Stan Blackburn (two-year term).

Members at Large: Marcie Moody (year 2), Rick Bothell (agreed to another two years), Jo Morrissey (continuing as member at large).

Introductions and acknowledgments: Thanks to outgoing contributors Mary Crum (strategic planning lead and secretary), PJ Janik (certified coach and contributor to Coaches' Corner/paddle efforts), and Ann Steiner (key builder of play groups and round robins).

Committees and Key Roles

Marketing & Communications/New Member Orientation: Dawnell Mueche (recovering from surgery) and Karen Eads; liaison with Chamber of Commerce; new member sessions held (last session had 2 attendees).

Player Coordination: Steve Anderson (master calendar, systems) and Andrea Schmidlin (in-person liaison to captains).

Training/Lessons Committee: Rick Bothell and Jason Gregory (PPR; Professional Pickleball Registry certified) to expand instruction offerings, including “cardio pickleball.” Strategic Planning: To be addressed in new business; copies to be circulated.

Donation to Chino Valley Court Fund

Motion: Donate \$500 to the Chino Valley Pickleball Club's court fund.

Discussion highlights:

- Supportive view (citing PPA vision): "We will be the model of private-public cooperation, making pickleball accessible to all by creating a positive pickleball experience in the Quad Cities." Support seen as consistent with community and relief for Pioneer Park courts; some favored more than \$500.
- Opposing concern: Members who donate to PPA expect funds to remain with PPA; emphasis on offering knowledge/volunteer help in lieu of money.
- Compromise view: A nominal \$500 contribution plus ongoing non-financial support; clarify that PPA donations to external groups be limited to pickleball associations aligned with mission.
- Chino Valley details: Separate accounts established; if the \$500,000 goal is not met and the project abandoned, donors receive refunds. Their team has sought best practices for properly forming an association and doing fundraising; many Chino Valley players are also PPA members.

Vote: Ayes carried; motion passed.

Follow-up: Jo to cut a \$500 check and obtain a receipt; a cover letter will be drafted, shared, and approved. Payment issued after bank signer updates are completed.

Communications: Consider a newsletter note acknowledging PPA's nominal contribution and inviting interested members to support Chino Valley directly.

Events

Annual Pickle Ball (social gala):

Chair: Marcie; Judi to emcee; team includes Gail Trembly and Ginger Alfini.

Registration: Jo Morrissey to set up online registration and info; budget provided to Jo. Pricing: \$58 (up from \$55 last year); similar format with a new band; anticipate ~75 attendees (74 last year), room fits up to 100.

Turkey Trot Round Robin:

Status: On track; rain expected to hold off.

Communications: Reminders sent to registered players; waitlist notified to monitor email and consider showing up for no-shows.

Food drive: Collection bins onsite; previous event filled the back of a 4Runner.

Raffle: Run by Ginger; volunteers include Marcie Moody, Andrea Gregory, Fran Darling, and Anna Silveira.

Player Coordination, Captains, and Group Definitions

Captains' Handbook: Previously drafted structure exists but stalled; priority to complete. Include round robin guidelines as an appendix and clarify social vs. competitive play definitions and expectations.

Captains' Meetings: Propose quarterly meetings to align across adjacent skill groups and coordinate player movement between levels.

Saturday women's groups reorganization: To address mixed-skill friction and court load,

three social groups created: 2.7–3.0, 3.0–3.2, and 3.2–3.5. Two start at 11:00 a.m., one at 1:00 p.m.

3.2 “non-competitive” level: Acknowledge the gap between 3.0 and 3.5; define criteria and expectations to reduce conflict. Reinforce that “non-competitive” is social (scores not kept); players wanting competitive play should join competitive groups where scores/averages are tracked.

New-to-competitive pipeline: “Hybrid” groups (learning-focused) will help transition players from social to competitive play.

Marketing, Communications, and Membership

Website: Currently managed in Wix by the president; urgent need for a trained backup. Email inbox (Gmail): Currently handled by the president; historically belonged to the secretary; consider shifting back to secretary role with training. Tools: Explore an integrated membership/financial platform to reduce duplicate data entry; options to be reviewed.

Advertising/PR: Budget this year at ~\$100/month; increase and plan for next year. Aim for an article in the local paper and clear member communications on city-PPA court relationships and scheduling constraints.

Member recruitment: Desire to grow with caution around court capacity. Emphasize messaging on shared city courts, challenge play times, and warmup versus reserved blocks.

City liaison: Steve Anderson and Andrea Schmidlin to coordinate court availability with Ryan Harlow (City of Prescott). External clinics should be routed through PPA when feasible (member discounts, no city court fees), versus independent bookings which pay city fees but offer no PPA benefit.

Lessons, Clinics, and Training

Instruction expansion: Jason Gregory to partner with Rick Bothell to design and deliver more lessons, including “cardio pickleball” and fundamentals clinics.

Captains’ group mini-clinics: Rick (with Jason’s help) offers 20–30 minute on-court sessions on doubles positioning and strategy to any interested group; captains to contact Rick/Jason to schedule.

Facilities and Maintenance

Court maintenance: Led by Rick Bothell; recruit more helpers to share workload.

Weed control: Proposed role for Doug Seefeld as weed coordinator; confirm and support as needed.

Volunteer coordination: Open role; need a process to track volunteer interests (captured in online signups) and proactively engage them for events and maintenance.

Paddle Donations and Community Outreach

Paddle donations: Large batch collected (thanks to PJ Janik). Rick refreshed grips and, via his wife, distributed paddles to Prescott High School (welcomed by the athletic director)

and a Nebraska group launching a beginner program.

Future drives: Resume paddle drives at social round robins after the seasonal food bank focus.

Community outreach vision: Expand youth clinics (e.g., Boys & Girls Club precedent), high school/college engagement, and broader community programming in 2026.

Administrative Items

Waivers: Paper waivers were retrieved from courts; stored in shed's file folder. Retain for seven years. Add process to the Captains' Handbook.

Shed/kiosk lock combinations: Change combinations due to a missing medallion coin from the old shed. Use one combination across both sheds and the kiosk; distribute only to necessary captains/volunteers and maintain a current access list.

New Board Members' Input

Michael Clark: Focused on understanding financial resolution process; eager to assist with website and email responsibilities and grow into leadership.

Janet Horvath Gregory: Interested in assisting with emails, player relations, and clarifying social vs. competitive expectations; supports robust member recruitment through marketing/communications.

Stan Blackburn: Supports expanding clinics; emphasized ambassadorial mindset, community service congruent with PPA's mission, and recognizing diverse member needs.

Notes and Personal Updates

Marcie's availability in December may be limited due to her husband's upcoming triple bypass; ball event is covered by the team.

Next Steps / Action Items

Banking and Finance

Submit ACC board changes; complete bank signer updates (2–3 weeks).

Jo Morrissey to issue \$500 check to Chino Valley court fund with cover letter and receipt; coordinate timing with bank updates.

Stan Blackburn to draft 2025 budget; event (ball) budget inputs provided; include advertising and January catering expenses.

Programs and Operations

Finish Captains' Handbook; include round robin guidelines, social/competitive definitions, waiver procedures; set quarterly captains' meetings.

Schedule and promote Rick Bothell/Jason Gregory 20–30 minute positioning/strategy clinics to captains.

Set up ball registration and finalize event logistics; provide flyer and dates to marketing for Facebook and outreach.

Send strategic plan copies to Janet; distribute Chino Valley fundraising packet to

Doug and Michael.

Marketing/Communications

Appoint and train a website backup; evaluate integrated membership/finance software. Prepare a newspaper article; post ball registration on Facebook once ready. Send member communications clarifying city-PPA court relationship, warmup practices, and schedule rationale.

Consider newsletter mention of Chino Valley initiative and optional member support. Facilities and Administration

Change shed/kiosk lock combinations; define and maintain the authorized access list. Identify and appoint a volunteer coordinator; confirm weed coordinator role. Store waivers in shed file; maintain seven-year retention.